

**FOR IMMEDIATE RELEASE**

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## **FIRST ANNUAL LAST SNOW FALL GUESSING CONTEST ON FACEBOOK**

**PALM SPRINGS, CA** – January 30, 2012 – Is it Spring yet? Who knows, well maybe you do. The Palm Springs Aerial Tramway is holding the first annual Last Snow Fall Guessing Contest on Facebook. Just guess when the last measurable inch of snow will fall at the Mountain Station.

The contest starts February 1, 2012 and goes through May 31, 2012. Winners will be announced June 1, 2012. The first ten guesses received will win four Tram admissions. In the event there are more than ten guesses for the correct date, the earliest entrants will prevail.

There are two ways to enter: visit our website at [www.pstramway.com](http://www.pstramway.com) and go to the Special Events page or go to Facebook and visit our business page <http://www.facebook.com/#!/PalmSpringsAerialTramway>. You must “Like” the Palm Springs Aerial Tramway on Facebook to enter.

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